

McM Tech Bytes & News

Keeping you Informed

Volume 21, Issue 5

Summer 2007

Anchors Play a Key Role...



Anchors are one of the most important things we can have in our lives. Rather than boring you with my 10+ years of boating experiences, I would rather talk about how your business and life might benefit from better anchors. Anchors in life are the people that we connect to, the ones we need to depend on, the ones we know will not bend or break when our needs and troubles start to grow. Anchors are our business associates we can trust, our family that will always be there for us, and our friends that have always been truthful and faithful to our course.

Anchors can be somewhat hard to find, yet they are very durable. They help us during the worse days of our lives, and standby during the good times and build our strength and confidence. We move forward and take chances because of them, and we sleep easier knowing they will never let us drift away.

Life's successes comes from finding business partners that will always be there for you. The ones you can count on day or night to answer the phone and give you a solution, not an excuse or story. Your business partners must understand that relationships require mutual trust. An Anchor connected to an Anchor.

Anchors can be heavy in initial effort and require some investment. They also tend to be forgotten until needed. Find the best ones you can, it will be the best investment you ever make. Partner with people and businesses who will always be there for you, to serve and protect your business interest and structure.

The foundation of our business at MicroMini Associates, has always been this type of business relationship. Delivering answers that come when you need them and solutions to build your business on.

Let us be one of your business anchors. We welcome the opportunity to discover your course and help you maintain a stiff breeze and full sails in your business network and computer infrastructure.. To be the one you can depend upon to keep your business running on course!



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Editors Note:

With summer upon us and the activities that make life enjoyable, we will be taking a bit of a hiatus with our scheduled publication of this newsletter. We look forward to informing & networking again in late August. Please let us know if we can assist you in anyway prior to then.

Enjoy your summer!



1 out of 4 take their computer on vacation!



Tech Tip of the Month

Should You Be Concerned About Internet Cookies That Give Advertisers Unauthorized Access To Your Computer?

With the endless number of online hoaxes, viruses, phishing scams, and other threats, many people are suspicious of ANY online program that shares their personal information with the rest of the world – and rightfully so. However, cookies are not the menacing tools of surveillance many people believe them to be, and in most cases, they do more good than evil. Unlike viruses and spyware, cookies are not programs that allow unauthorized access to your computer. They are simple text files that, on their own, can't do much of anything.

Most cookies are designed to enhance web browsing. On a shopping site, they can store a list of items you've selected to buy as you browse through an online catalogue. They can also remember your web browsing preferences whenever you revisit a particular site.

The Type of Internet Cookie You DO Want to Block

Most web browsers allow cookies to be read only by the web site to which they belong to prevent other sites from tracking your online activities. However, some advertisers will put cookies on your computer as a way to recognize your computer at other web sites associated with that advertiser. These are called "third-party cookies" and they allow advertisers to track your online activities.

Blocking third-party cookies is easy. In Internet Explorer, click the "Tools" menu and then choose "Internet Options." Then click the "Privacy" tab and then the "Advanced" button. Make sure the checkbox "Override automatic cookie handling" is checked. You'll see options for first-party and third-party cookies. In the third-party cookie options, select "Block." Then click OK.

Of course, you should always use a firewall, an up-to-date antivirus program and anti-spyware software to protect yourself from REAL online threats.



Cookies can be a good and a bad thing! Moderation is the key...

Visit Us @ www.MMAssist.com

For the best security solutions we recommend and offer fine products from the following companies...



Heart and Head Smart

Researchers at the University of California found that Cabernet Sauvignon, Syrah and Pinot Noir have the highest concentrations of flavonoids, a type of antioxidant that help protect you from heart disease, age-related diseases and cancers.

A subsequent study at the Mount Sinai School of Medicine found Cabernet Sauvignon to reduce the risk of Alzheimer's disease. Following closely behind in flavonoids are Merlot, Red Zinfandels and then White Wines.

IN THE SPOTLIGHT!



The Columbia Club

A Distinguished Tradition Since 1889

The Columbia Club is Indianapolis' only member-owned private city club. Conveniently located on Monument Circle, the Club's members have access to fine and casual dining, a full fitness center, meeting and banquet rooms, overnight rooms and numerous affinity groups, monthly Club events & More!

One of our fellow Rainmakers, Amy McCarley, has an amazing offer for us!

Typically, to join the distinguished Club, one would have to pay anywhere from \$1,000 - \$3,000 in initiation fees. However, if we can get 10 of us who are interested in joining during the month of June – those **fees are waived!**

Ladies and Gentlemen – We are talking about being able to join this wonderful Club with **Zero up front costs**. It is a rare thing and one we should all consider and the monthly membership fees are only \$90-\$160/month. (depending on the category you fall in)

On Thursday, June 14th from 5:30-7:30p.m. please join Amy for complimentary hors d'oeuvres & wine plus a clubhouse tour starting at 6:30.

Don't let this opportunity slip by!

Contact Amy at 761-7517 or amym@columbia-club.org for more information!!

**Answer this
teaser for a
special prize
this month!**

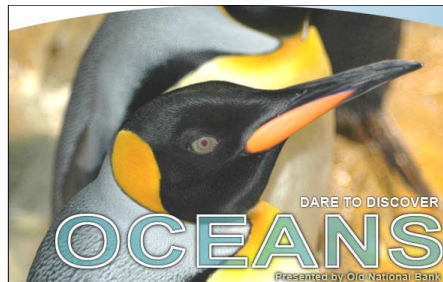
Decipher this sentence:

BRWQH LFKW HJK QIBWK

QICEDW ZBG WKK MIKE

ZBG QHSK ZBGJ KZKW

BUU ZBGJ DBHFW.



*Tickets to the Indianapolis Zoo
or a gift certificate to
the Theater of your Choice
for our out of town participants!*

Submit your answer to:
lisa@micromini.com

Random drawing from all correct
answers received by 06/15/07 for

1 Lucky winner

